

## **GRAND COUNTY BUILDERS ASSOCIATION**

www.gcbaco.com

P.O. Box 185, Granby, Colorado 80446

970-364-0177

Greetings to our fellow GCBA members,

Don't know about the rest of you, but the term "unprecedented" was getting old in 2020 after dealing with COVID-19 and the East Troublesome fire. Here we are, almost halfway through 2021 and hearing "unprecedented" frequently again. Now being used to describe challenges our industry faces with excessive demand, material and labor shortages and pricing like we have never experienced before! Oh well - if it were easy, everyone would do it. We would like to take this time to thank everyone for their involvement in this great local association and reflect on some of our accomplishments, introduce our current leadership, and provide updates on upcoming goals & activities.

Looking back to the end of 2019, some may have been hoping to catch their breath in 2020 with what would have seemed like a past due market slowdown. When COVID swept the world in March the first reaction might have been "Uh oh, this isn't the type of slowdown we were looking for..." After the dust settled from the initial confusion, we realized we were blessed to be classified as an essential industry in Colorado so that we were able to continue operating our businesses, maintaining payroll and contributing to the economy. This essential classification was a direct result of the lobbying efforts by our partners at CAHB and a reminder of one of the numerous benefits of membership. It wasn't long before we all started to see the increased demand as remote workers (and learners) around the world realized they would prefer to be in a rural environment during this global pandemic. Summer saw an uptick in real estate transactions, construction work and much higher volume of visitors. All good things...to a point.

While we could not enjoy in-person meetings, the board continued with monthly virtual meetings and did our best to keep everyone updated on health and safety matters. We enjoyed the first annual GCBA golf tournament in September and it was an overwhelming success, raising substantial money for the association and our high school scholarship fund. We did award scholarships to two MPHS 2020 graduates and look forward to doing the same this year.

Then, October 21<sup>st</sup> and unprecedented (sorry) growth of the East Troublesome fire that grew to almost 200,000 acres, destroying more than 360 homes and numerous other structures. This tragic local event overshadowed the global front page news competition between COVID and the election. One more thing to have everyone looking forward to better times in 2021. As has been the case in the past, catastrophes show the true character of our county and our membership. The rallying of tradespeople to assist with freeze mitigation in fire zones after the much needed snowfall on October 25<sup>th</sup> was nothing short of amazing. Know that the board has been meeting weekly to participate in recovery efforts since last fall. We hired a past GCBA board member, Bob Hunnes, to serve as a liaison for GCBA and interact with the numerous stakeholder groups as we continue to work through the recovery process. Again, our partners at CAHB and NAHB have been a phenomenal resource for this community. Connecting us with experts in the disaster recovery field and other building associations who have experience in wildfire recovery efforts. We are also truly grateful to Megan Ledin and the Grand Foundation for their generous grant which allowed us to fund the liaison position and also contribute financially to other recovery efforts.



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As many of you know, it was with heavy hearts that we accepted Lindsey Morrow's resignation in January. Lindsey had served tirelessly as the GCBA Executive Officer since 2013 and was instrumental in the growth and success of our association. She and her family unfortunately lost their home to the fire and we fully support her as she focuses on the rebuilding process in addition to her family and thriving real estate business. While she left big shoes to fill, Heike Wilson, our new EO, has stepped in with gusto and is doing a great job getting up to speed and taking over the reins. In addition to the change in staff, we also have some new board members for 2021. Below is the current board and officers:

Steve Jensen, President
George Davis, Vice President
John Oliver, Treasurer
Justin Anderson, Secretary
Mike Kimbrough, Director of Public Relations
Mark Strayer, Director of Golf
Brandon Frank, Director of Lumber Price Updates and Meeting Sponsorships
Conrad Line, Director of Innovation

We would like to extend sincere thanks for their years of service to our departing board members - Beau Janes, Travis Applehans and Christine McRoy.

The fire obviously took priority over monthly board meetings and typical year-end activities but we re-grouped in the first quarter of 2021 and are again focusing on our goal of providing value to our membership. While the ETF recovery efforts will be a primary focus for our group, we continue to work on other important activities in 2021. Most importantly, we are happy to report that we will resume in-person general membership meetings on the third Thursday of the month starting on June 17<sup>th</sup>. We will also hold meetings in July, August and October. The golf tournament will take place on September 16<sup>th</sup> and we look forward to wrapping up the year with a holiday party in December. More info to follow on all. As mentioned above, we will be presenting two scholarships to MPHS grads on May 26<sup>th</sup> and continue to work with both schools and the Homegrown Talent Initiative to expose our local youth to opportunities within the industry. We have a new domain of <a href="https://www.GCBACO.com">www.GCBACO.com</a> and our website is being revamped to provide more information and ease of access.

We look forward to seeing you all in person soon and wish everyone the best in these "unprecedented" times!

Sincerely, Your 2021 GCBA board of directors